



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 08-03-2012 PAGE: 1 of 3

SMART MEDIA GROUP, LLC - 11950
ATTN: MICHELE BROOKS
814 KING STREET
SUITE 400
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
391926	06-29-2012	08-03-2012	1	MCCRORY FOR GOVERNOR	MCRORY FOR NC GOVERNOR	POLITICALS	WTVD - DURHAM

Agency Est# MCCRO ORDR C22C28			CMS # 238336	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-22-2012	End Date 10-28-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 238336				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : MCCRO P : ORDR E : C22C28																	
1	10-22-2012	10-28-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)				3	30	1		1		1			3	125	3	375.00
2	10-22-2012	10-28-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)				2	30						1		1	250	1	250.00
3	10-22-2012	10-28-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)				3	30							1	1	125	1	125.00
4	10-22-2012	10-28-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)				3	30							1	1	300	1	300.00
5	10-22-2012	10-28-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)				3	30	1	1	1	1	1			5	175	5	875.00
6	10-22-2012	10-28-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY				3	30		1						1	650	1	650.00
7	10-22-2012	10-28-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)				3	30		1		1				2	600	2	1,200.00
8	10-22-2012	10-28-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				3	30	1		1					2	500	2	1,000.00
9	10-22-2012	10-28-2012	08:00PM - 10:00PM	MONDAY PRIME 8-10P (795)				3	30	1							1	2,500	1	2,500.00
10	10-22-2012	10-28-2012	----- ITEM LINE NOTE ----- DANCING W/THE STARS				3	30	1								1	1,600	1	1,600.00
11	10-22-2012	10-28-2012	----- ITEM LINE NOTE ----- CASTLE				3	30			1						1	1,200	1	1,200.00
12	10-22-2012	10-28-2012	----- ITEM LINE NOTE ----- NASHVILLE				3	30								1	1	1,000	1	1,000.00
			----- ITEM LINE NOTE ----- AFHV																	

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
MCCRO ORDR C22C28	238336	PHILADELPHIA	A. CLIFFORD	10-22-2012	10-28-2012	M (Broadcast Month, Cycle 1)	N	238336

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : MCCRO P : ORDR E : C22C28																	
A 13	10-23-2012	10-25-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)	3	30		1		1				2	125	2	250.00
A 14	10-22-2012	10-26-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	30	1	1	1	1	1			5	200	5	1,000.00
A 15	10-23-2012	10-23-2012	05:28AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	3	30		1						1	275	1	275.00
A 16	10-22-2012	10-26-2012	05:58AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	3	30	1	1	1	1	1			5	425	5	2,125.00
A 17	10-22-2012	10-26-2012	06:58AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	3	30	2	2	2	2	2			10	400	10	4,000.00
A 18	10-27-2012	10-27-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)	3	30						1		1	325	1	325.00
A 19	10-27-2012	10-27-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)	3	30						1		1	200	1	200.00
A 20	10-28-2012	10-28-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)	3	30							1	1	200	1	200.00
A 21	10-22-2012	10-28-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	3	30	1		1	1	1	1	1	6	650	6	3,900.00
A 22	10-22-2012	10-26-2012	06:58PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	3	30	1		1		1			3	600	3	1,800.00
A 23	10-23-2012	10-26-2012	07:28PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	3	30		1		1	1			3	500	3	1,500.00
Contracted Gross Total:																58	26,650.00
Actual Gross Total:																58	26,650.00
Agency Commission:																	3,997.50
Net Total:																	22,652.50

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Contract No 391926	Contract Dt 06-29-2012	Revision Dt 08-03-2012	Rev# 1	Advertiser MCCRORY FOR GOVERNOR	Brand MCRORY FOR NC GOVERNOR	Product Code POLITICALS							Station/Market WTVD - DURHAM									
Agency Est# MCCRO ORDR C22C28		CMS # 238336		Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-22-2012	End Date 10-28-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 238336							
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								Agency CPE: C : MCCRO P : ORDR E : C22C28														
Month/YR		Preempted			Made Good			Contract Total			Adjustments							Actual Total				
Oct 12		0.00			0.00			26,650.00			0.00							26,650.00				
TOTAL		0.00			0.00			26,650.00			0.00							26,650.00				

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